

15<sup>th</sup>  
**Reinventing Space  
Conference**



Sponsorship & Exhibition  
**Opportunities**



24-26 October 2017 • Glasgow, Scotland



# Introduction

**Held annually, *Reinventing Space* (RISpace) is a conference and exhibition dedicated to one of the fastest growing sectors: low cost access to, and utilisation of, space.**

The global economic climate is creating demand to reduce expenditure, leading to new challenges and opportunities in world space. The need to create dramatically reduced-cost, more responsive systems and launchers capable of delivering to space quickly, cheaply and reliably has never been more vital.

RISpace brings together industry, agency, government, financiers, academia and end users for a second-to-none networking opportunity in the low cost access arena.

The host country for this year's conference, the United Kingdom, has a strategy to grow its share to over 10% of the world space market by 2030 - a market forecast to be worth at least £400 bn by that year.

Attending RISpace is the premier worldwide opportunity to meet the innovators vital for the future direction of space.



The 15th *Reinventing Space* conference and exhibition takes place at the Strathclyde University Technology and Innovation Centre (TIC) in Glasgow, Scotland between Tuesday 24 and Thursday 26 October 2017.

An extra day on Friday 27 October will include site visits.

[info@rispace.org](mailto:info@rispace.org)

[www.rispace.org](http://www.rispace.org)

The *British Interplanetary Society* promotes the exploration and use of space for the benefit of humanity, by connecting people to create, educate and inspire, and advance knowledge in all aspects of astronautics.

**If you are interested in sponsorship or exhibiting, the *Reinventing Space* conference and exhibition is an exceptional opportunity to increase awareness for your business across the sector.**

15<sup>TH</sup> REINVENTING



SPACE CONFERENCE



# RISpace – the mission

The annual *RISpace* conference began in 2003, in the wake of the 9/11 attacks, and looked at ‘responsive space’. This discipline originally focused on US military needs – adapting space capabilities to changing national security requirements.

As the conference has developed it has refocused on all aspects of low cost access to space – from launchers to cubesats; from improved optics for Earth observation to ion drives for long-distance propulsion. Technological advances drive the international space effort - civil, military and commercial space. RISpace sessions and panels look at finding ways to work together, making things happen.

## Attendees, authors and keynotes come from many different spheres:

- Decision-makers from space agencies and national space programmes
- Space innovators and visionaries
- CEOs and leading executives
- Government, law and regulatory representatives
- Students and young professionals
- Engineers and scientists from cutting-edge companies
- Academics from all space disciplines
- Space financiers, entrepreneurs, seed funders and crowdfunders
- Satellite owners and satellite operators
- Commercial and New Space industry
- Leaders from military and civilian space
- Members of the general public with an interest in the future direction of space



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Satellite ion battery testing at Space Systems, Loral





# Our Glasgow Venue

**Aerospace is recognised as an expanding area for the UK economy, with a track record of growth and clear potential for the future. Small and innovative Scottish companies have been establishing a presence in the sector and demonstrating their own potential.**

The UK is a world leader in the satellite business, with a particular strength in small satellites. Scottish companies are already to the fore in providing components and systems for satellites - particularly small satellites.

Strathclyde University's Technology & Innovation Centre (TIC) is the cornerstone of Scotland's International Technology and Renewable Energy Zone. The £89 million world-class centre represents a significant milestone as the largest single investment in the University's history. The TIC provides

state-of-the-art research facilities and a flexible working environment which will bring together up to 750 academics, researchers, postgraduate students and project managers.

RISpace, held between Tuesday 24 and Thursday 26 October 2017, will be hosted in the TIC's state-of-the-art auditorium with its foyer space hosting the exhibition and catering. We will also host a networking reception and a gala dinner.

An extra day on Friday 27 October will include site visits to space companies in Scotland's Central Belt.

## RISpace 2017 Registration

- Standard ticket (Tues - Thu) **£499**
- Day ticket (Tuesday) **£199**
- Day ticket (Wednesday) **£199**
- Day ticket (Thursday) **£199**

**Early bird discounts are available between February and May 2017.**

**Registration is open for *RISpace* 2017 at: [www.rispace.org/attend/registration](http://www.rispace.org/attend/registration)**

Companies can be invoiced for attendance at *Reinventing Space* rather than paying by credit card. If you want this please send an email to [registration@rispace.org](mailto:registration@rispace.org) clearly stating the days on which you wish to attend. Supply the contact name, billing address and company name in the body of the email.

Please note that no discount rates can be applied if you choose this payment method.



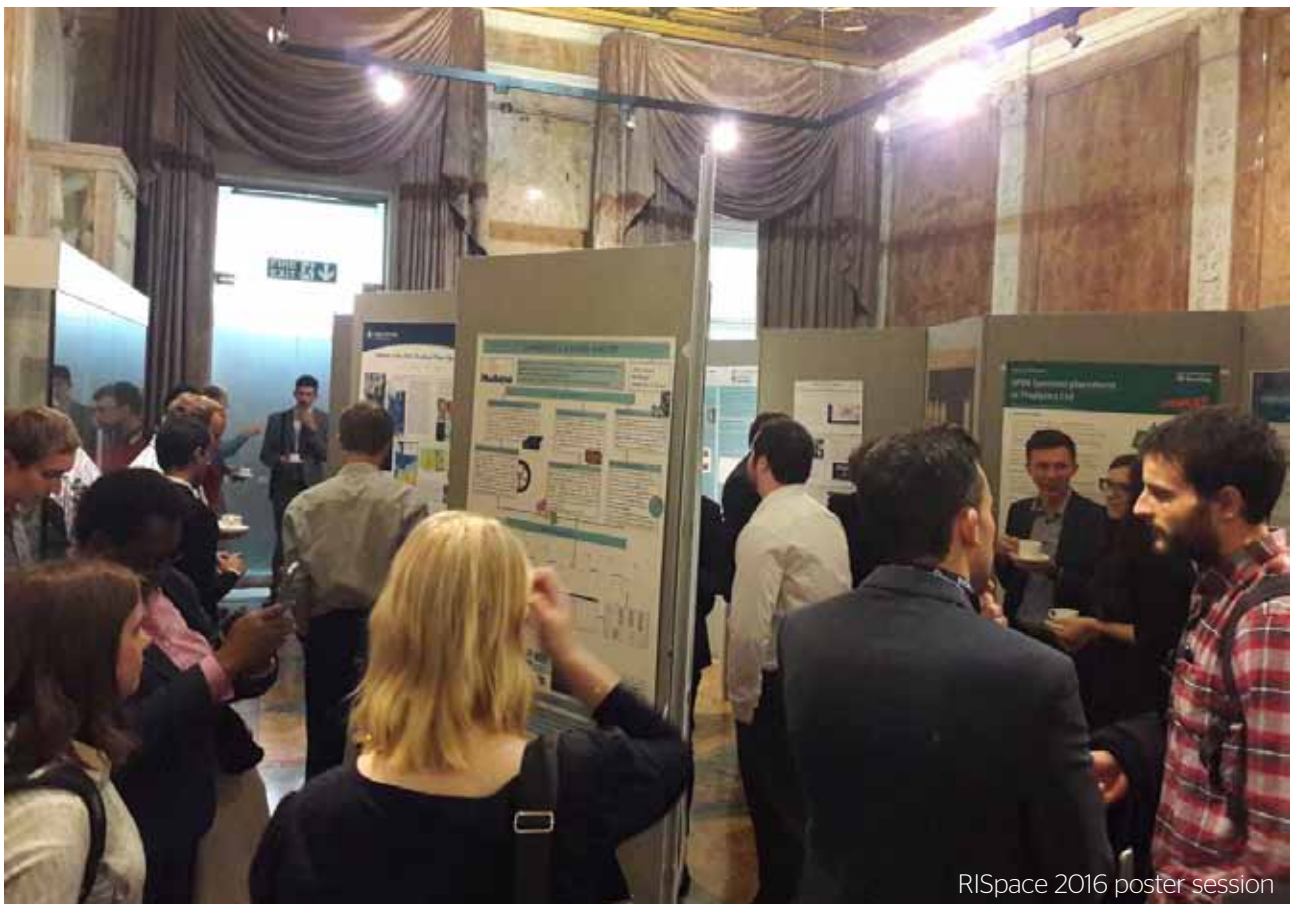


# RISpace 2017 exhibition

The *Reinventing Space* exhibition is completely integrated with the conference. As the conference stops for lunch and also for morning and afternoon coffee breaks, conference delegates move into the exhibition area for catering and visit the stands.

RISpace exhibitors become standard delegates outside of break times and can attend the conference sessions and we offer two free delegate passes as part of each package. This makes exhibiting at RISpace financially neutral for your organisation.

Exhibition space is allocated strictly on a first come, first served basis.



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RISpace 2016 poster session

## PER EXHIBITION STAND

£1,000 + VAT

- One 3 x 2 metre exhibition stand positioned in the networking area of the conference
- One free delegate ticket to the conference
- Two chairs and a table
- Electrical power point
- Logo displayed on the *RISpace* website home page
- Overnight hold for the days of conference



# Sponsorship packages



## PLATINUM SPONSORSHIP

£8,000 +VAT

Platinum level sponsorship brings the following benefits:

- Promotional 50% delegate discount for up to 50 qualifying employees
- Ten complementary delegate tickets to the 15th *Reinventing Space* conference for employees and guests of the sponsor
- Reserved exhibition stand area in prime position
- Panellist/chair in a relevant RISpace forum/ plenary/session and sponsorship of that slot
- Promotional video (up to 2 minutes in length) to be played before relevant RISpace forum/ plenary
- Sponsorship of one of the sponsorship items listed in this brochure (if still available at the time of sponsor agreement)
- Listed as sponsor of the RISpace Gala Dinner
- Mentor role and leading sponsor role within the *Reinventing Space* Careers sessions
- Full page advert in the printed Final Programme
- One page article accepted for the Final Programme
- Prominent display of logo on RISpace banners, mailings and promotional material

## GOLD SPONSORSHIP

£6,000 +VAT

Gold level sponsorship brings the following benefits:

- Promotional 40% delegate discount for up to 40 qualifying employees
- Eight complementary delegate tickets to the 15th *Reinventing Space* conference for employees and guests of the sponsor
- Reserved exhibition stand area in prime position
- Panellist/chair in a relevant RISpace forum/ plenary
- Sponsorship of a session during the conference
- Sponsorship of one of the sponsorship items listed in this brochure (if still available)
- Listed as sponsor of the RISpace Networking Reception
- Mentor and sponsor roles within the *Reinventing Space* Careers sessions
- Half page advert in the printed Final Programme
- Prominent display of logo on RISpace banners, mailings and promotional material





# Sponsorship packages (cont.)



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## SILVER SPONSORSHIP

£4,000 +VAT

**Silver level sponsorship brings the following benefits:**

- Promotional 25% delegate discount for up to 25 qualifying employees
- Six complementary delegate tickets to the 15th *Reinventing Space* conference for employees and guests of the sponsor
- Reserved exhibition stand area in prime position
- Sponsorship of a session during the conference
- 50% sponsorship fee waived on one of the sponsorship items listed in this brochure (if still available)
- Listed as sponsor of the RISpace Networking Reception and RISpace Careers session
- Half page advert in the printed Final Programme
- Prominent display of logo on RISpace banners, mailings and promotional material

## BRONZE SPONSORSHIP

£2,500 +VAT

**Bronze level sponsorship brings the following benefits:**

- Promotional 15% delegate discount for up to 15 qualifying employees
- Reserved exhibition stand area in prime position
- Sponsorship of a session during the conference
- Half page advert in the printed Final Programme
- Prominent display of logo on RISpace banners, mailings and promotional material

## SPACE INNOVATOR SPONSORSHIP

Up to £1m turnover

£199 +VAT

With £1m-£4m turnover

£399 +VAT

**For start-up SMEs with 10 employees or fewer, we offer Space Innovator sponsorship of the 15th *Reinventing Space* Conference brings the following benefits:**

- Promotional 15% delegate discount for all employees
- Mentor role within the *Reinventing Space* Careers sessions
- Half page advert in the printed Final Programme
- Listed as a 2017 Space Innovator partner with the *British Interplanetary Society*
- Prominent display of logo on RISpace banners, mailings and promotional material





## Sponsorship packages (cont.)

### CONFERENCE FLYERS

£150 +VAT\*

An economical entry-level RISpace sponsorship

- Your promotional material to be placed in the conference bag **OR** upon the USB stick (flyers etc.) **OR** any computer files up to a 300Mb limit
- Prices applies for up to 300 physical items \* *Per unique physical item OR USB directory*



Jan Woerner,  
Director General of ESA

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### SESSION SPONSORSHIP

£2,000 +VAT\*

Sessions are at the heart of the RISpace programme into which papers are organised. Session chairs introduce the session and stage-manage the presenters.

- Two delegate tickets to the 15th *Reinventing Space* conference for employees and guests of the sponsor
  - Opportunity to chair RISpace session during the conference
  - Sponsorship of that session during the conference
  - Sponsor acknowledgement from the conference podium at the start of all days
  - Half page advert and acknowledgement of sponsorship at the timetabled session time in the printed Final Programme and on website
- \* *For a single session sponsorship of RISpace*





## Sponsorship packages (cont.)

### PANEL SPONSORSHIP

£2,000 +VAT

**Panels take place during RISpace. Panel chairs invite and organise the participants**

- Two delegate tickets to the 15th *Reinventing Space* conference for employees and guests of the sponsor
- Opportunity (synergy permitting) to join RISpace panel during the conference
- Sponsorship of that panel during the conference
- Sponsor acknowledgement from the conference podium at the start of all days
- Half page advert and acknowledgement of sponsorship at the timetabled panel time in the printed Final Programme and on website



RISpace session at the Royal Society, London

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### PROGRAMME/USB SPONSORSHIP £1,500 +VAT\*

**Each attendee is issued with both a printed Final Programme and a USB stick containing abstracts and presentations. The USB stick is brandable and can be supplied in any usable form - standard, credit card sized etc. Sponsors may create a separate folder on the USB stick on which to place documents etc. Please note that the USB sticks must be supplied in a form ready to be bulk copied in the week before RISpace.**

- USB stick designed by sponsor is issued to delegates to store conference abstracts and papers
  - Both sponsor and organiser add folders to USB stick
  - Up to 300 USB sticks are produced for the event
  - Sponsor logo appears as highlighted logo on printed Final Programme issued to delegates and on RISpace website
  - Logo added to conference pop up banners beside lectern during conference and at registration desk in exhibition
- \* *USB stick commissioned by sponsor, supplied by RISpace*



## Sponsorship packages (cont.)

### GENERAL SPONSORSHIP

£800 +VAT

**This is an opportunity for straightforward sponsorship involving no organisational commitment**

- Logo added to conference pop up banners - beside lecturn during conference and at registration desk in exhibition
- Sponsor logo appears in Final Programme
- Logo linked to website on home page of RISpace.org



RISpace 2016 poster session

### LUNCH SPONSORSHIP

£1,000 +VAT\*

**There is an hour's lunch break in the middle of every day of RISpace. Delegates move from the conference into the exhibition and catering area and the lunch sponsor has the opportunity to address delegates for three minutes before lunch is served.**

- Podium erected in catering area and sponsor may present for three minutes before food is served to delegates
  - Sponsor may place up to three of their own pop ups during a lunch
  - Logo added to conference pop up banners
  - beside lectern during conference and at registration desk in exhibition
  - Logo linked to sponsor website on RISpace home page and sponsor acknowledged in Final Programme
- \* *For one lunch break sponsorship*



## Sponsorship packages (cont.)

### COFFEE BREAK SPONSORSHIP

One morning or afternoon break	£500 +VAT
Both breaks during one day	£800 +VAT

**There are two catering breaks per day when delegates move from the conference into the exhibition and catering area**

- Sponsor may place up to three of their own pop ups during one named catering break (morning/afternoon)
- Logo added to conference pop up banners beside lectern during conference and at registration desk in exhibition
- Logo linked to sponsor website on RISpace home page and sponsor acknowledged in Final Programme



Women In Aerospace Europe launch their UK branch at RISpace 2016

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### BREAKFAST SPONSORSHIP

One breakfast	£400 +VAT
All breakfasts	£750 +VAT

**Delegates are served coffee and croissants in the exhibition area at the start of each day. This sponsorship offers great value and visibility to delegates gathering for the day's events.**

- Sponsor may place up to three of their own pop ups during breakfast
- Logo linked to sponsor website on RISpace home page and sponsor acknowledged in Final Programme



# Reinventing Space 2016 highlights

**The 14th RISpace took place during October 2016 at the Royal Society in London, UK**

- Nearly 400 attendees came to the conference and exhibition
- Ten high-level participants were represented at the exhibition
- 33 oral presentations were made; 12 poster presentations
- The record number of 89 abstracts were submitted, the joint highest in the history of *Reinventing Space*
- The inclusive atmosphere encouraged easy exchanges between attendees, keynotes, exhibitors and students



BS Ellen Stofan, Chief Scientist, NASA

## 2016 Keynotes

**Richard Crowther**  
Chief Engineer  
UK Space Agency

**Jeff Grant**  
Vice President and General  
Manager of Space  
Northrop Grumman

**Jim Green**  
Director  
NASA Planetary Science  
Division

**Hélène Huby**  
Head of Innovation  
Management  
Airbus DS

**Luce Fabreguettes**  
Senior VP, Missions  
Arianespace

**Ellen Stofan**  
Chief Scientist  
NASA

**Rick Tumlinson**  
Founder  
New Worlds Institute

**Phil Wadey**  
Executive Director  
Space Data Association

**Johann-Dietrich Wörner**  
Director General  
European Space Agency





RISpace 2016 delegates on a site visit to the AirbusDS Mars Yard in Stevenage

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## Companies and organisations presenting at RISpace since 2014

ABSL Space Products, AddAM Innovation, Aerojet Rocketdyne, Air Accidents Investigation Branch, Airbus DS, Airbus Safran Launchers, AMSAT, Anticyp Simulation, Arianespace, ASELSAN, Astroscale, Avealto, AviaStar, Bellarmine University, Birkbeck College, BlackSky Global, Blue Skies Space, Bradspace, BridgeSat, Bristol Spaceplanes, British Airways, British Interplanetary Society, Caltech, Canadian Space Agency, Carleton University, Catena Space, Catholic University of Colombia, Cavendish Trust, CGI, Clyde Space, COM DEV, Commercial Space Technologies, COSMO-SkyMed, Cranfield University, CSP Japan, Culham Centre for Fusion Energy, Deep Space Industries, Design & Data, DFH Satellite, DigitalGlobe, DLR, Dnipropetrovsk National University, DSTL, Dulles University, Economic Policy Centre, Effective Space Solutions, Elecnor Deimos, ESTACA, Euroconsult, European Astrotech, European Space Agency, European Space Agency Business Incubation Centre, European Space Propulsion, ExactEarth, Export Control Organisation, General Atomics, GEO Space, Glavkosmos, Google, Harvard Business School, HawkEye 360, HE Space, HELIAQ Advanced Engineering, Hempzell Astronautics, Hera Systems, High Q Systems, Highlands and Island Enterprise, ICEYE, Imaginals, Immediate, Integfity Applications, Innovate UK, International Space Elevator Consortium, International Space University, Indian Space Research Organisation, Israel Institute of Technology, JAXA, Kingston University, Laser Light Communications, Lockheed Martin, Lunar Mission One, Massterra, McGill University, MDA Corporation, Microcosm, METU Department of Physics, MIT Lincoln Laboratory, MMU, Moog, Moscow Aviation Institute, Nammo Raufoss, Nanoracks, NASA, NASA Ames, NASA JPL, Neptec Design Group, New Space Systems, New Worlds Institute, Newton Launch Systems, Nick Lambert Associates,

Nihon University, NIICT, NLR, Northrop Grumman, OmniEarth, Orbital Access, Oxford Space Systems, PACE GS, Paradigm Services, Paragon Partners, Planet IQ, PlanetRisk, Politecnico di Torino, Praxis, Printech, QinetiQ, Quintec, Radarsat, RAL Space, Raytheon, Reaction Engines Limited, Red Kite Enterprise, Riverside Research, Rocketplane Global, Roke Manor Research, RUAG, Rutherford Appleton Laboratory, Satellite Applications Catapult, Satrec Initiative, SCS, Science & Technologies Council, Saturn SMS, SCISYS, Science & Technology Facilities Council, Scottish Centre of Excellence in Satellite Applications, Scottish Space Network, Secure World Foundation, SeeMe Satellite, Seradata, Seraphim Capital, SimComm Europe, SKA Organisation, Skolkovo Institute of Science and Technology, Skybox, Sodern, Space Careers, Space Data Association, SpaceDataHighway, Space Enterprise Partnerships, Space Flight Laboratory, Space Florida, Space Foundation, Space Generation Advisory Council, Spaceport Associations, Spaceport Prestwick, SpaceX, Spire, Springer, SSBV, Surrey Satellite, Systems Engineering & Assessment, Tauri Group, Telespazio VEGA, TerraSAR-X, Tesat Spacecom, Thales Alenia Space, The Aerospace Corporation, Tohoku University, TriSept Corporation, UK Ministry of Defence, UK Parliamentary Office of Science and Technology, UK Space Agency, UKSEDS, United States Air Force, University College London, University of Delft, University of Edinburgh, University of Glasgow, University of Leicester, University of Oxford, University of Queensland, University of Southampton, University of Strathclyde, University of Surrey, University of Vilnius, UPCBarcelona Tech, Ursa Space Systems, UrtheCast, Vialight, Viasat, Virgin Galactic, Welsh Government, WEPA-Technologies, World Space Week Association, XCOR, XpressSAR, XPRIZE Foundation, Xtenti, Yuzhnoye State Design Office, zero2infinity.





For more information please visit [www.rispace.org](http://www.rispace.org)  
or email us [info@rispace.org](mailto:info@rispace.org)



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CubeSat Dove satellites  
delivered into orbit



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Cover photo: Intelsat's next-generation EPIC class of satellite